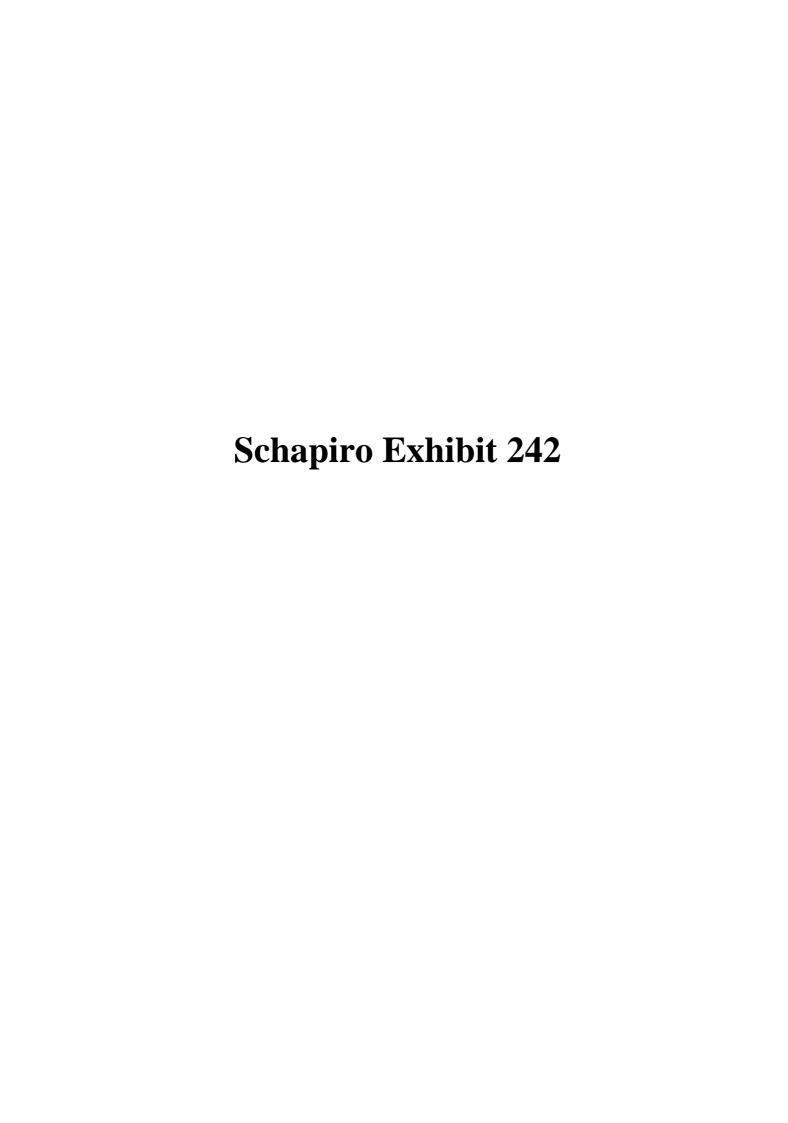
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The Official YouTube Blog

FRIDAY, JAHUARY 22, 2010

Live Tonight: Top Artists Perform in "Hope for Haiti Now" Benefit Concert

Over the past week, citizens and organizations from around the world have rallied around Haiti, offering tremendous aid for the relief effort currently underway. But even though tens of millions of dollars have been raised online via sites like YouTube, Haiti's road to recovery will be long, and more financial support is desperately needed.

That's why tonight, in partnership with a variety of media companies, we're live-streaming "Hope for Haiti Now," a benefit concert for earthquake relief. Hosted by George Clooney, Wyclef Jean and Anderson Cooper, the event will feature performances by Justin Timberlake, Jay-Z, Rihanna, Shakira, U2, Coldplay, Taylor Swift and many more.



The concert starts tonight at 8 p.m. ET on www.youtube.com/hopeforhaitinow, and it will be available to a global audience. Donations from the event will go to a number of different organizations, including the Red Cross, UNICEF, the UN World Food Program, Partners in Health, Yele Haiti and Oxfam. After the show, you can continue to donate

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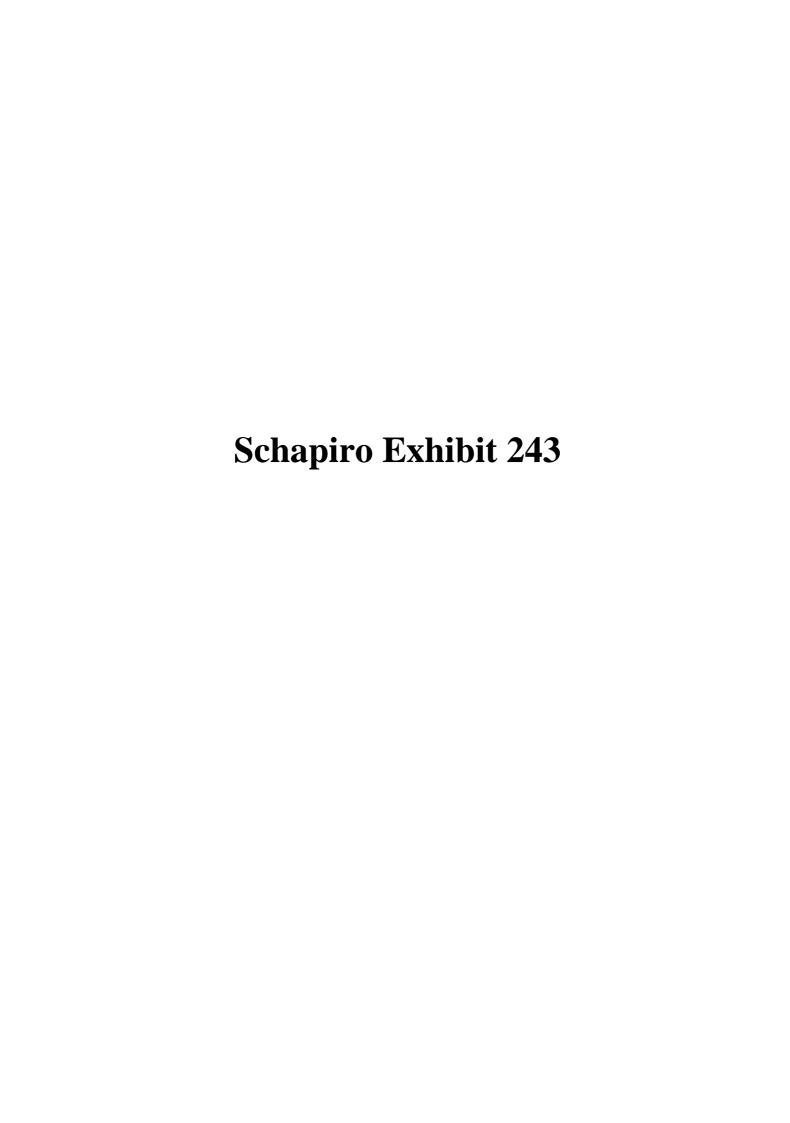
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youtube: Health care summit will be wrapping up soon, be sure to ask your Qs and vote for your favorites.

http://youtube.com/citizentube

youtube: RT @hunterwalk: 50% of Fortune 100 companies have @youtube pages. Other 50% are instructed to call me right now http://bit.ly/bJ8ymz @rww

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Broadcasting Ourselves;) The Official YouTube Blog

FRIDAY, OCTOBER 16, 2009

Can a Billion Views Help a Billion People?

Last week, we announced that YouTube serves over one billion video views per day. It's a pretty staggering number, right? That's also the number of people in the world who don't have enough food to eat. According to the UN World Food Program, for the first time in history, there are over 1 billion hungry people on Earth -- that's one in seven humans.

Today, on World Food Day, the World Food Program (WFP) is showing how you, the estimated one billion internet users, can help the one billion people who live in hunger:

World hunger - A Billion for a Billion





The WFP isn't alone in their efforts. Nonprofit Action Against Hunger is calling on Al Gore to create a video about hunger as he did for climate change with An Inconvenient Truth (after all, who better to mobilize the internet community than the man who invented it?) And singer Christina Aguilera is lending her voice to the cause with this video:

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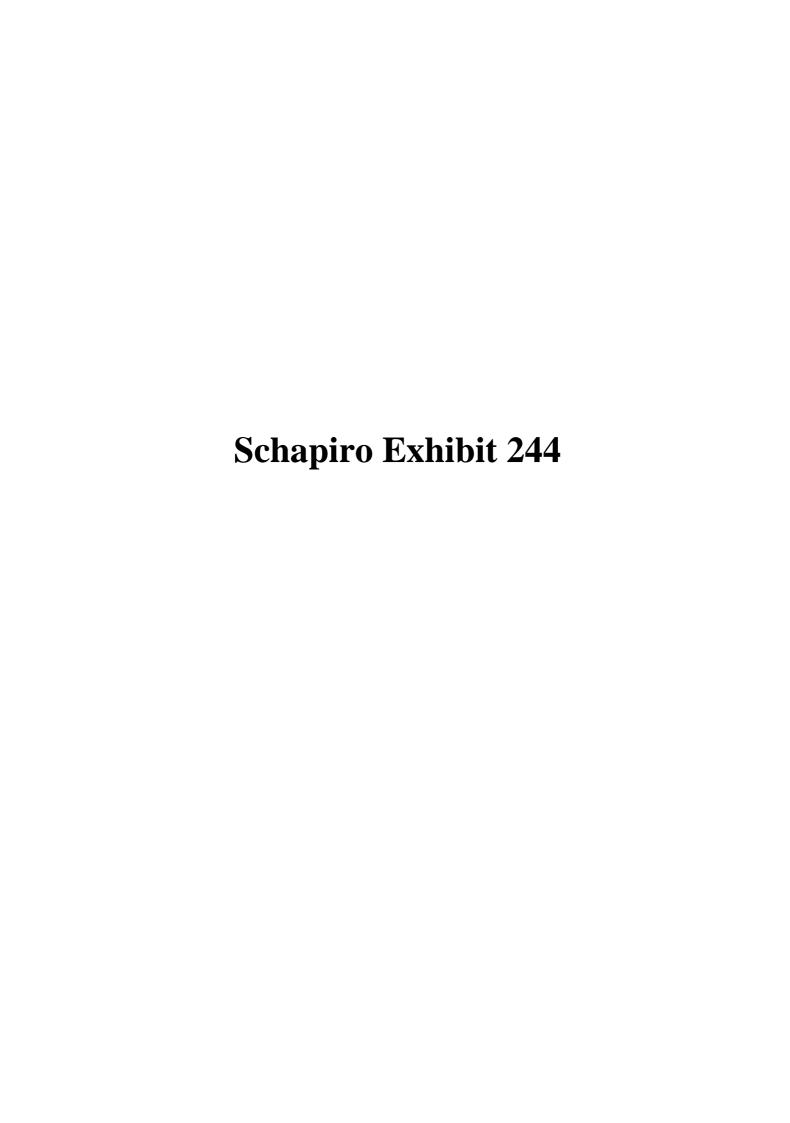
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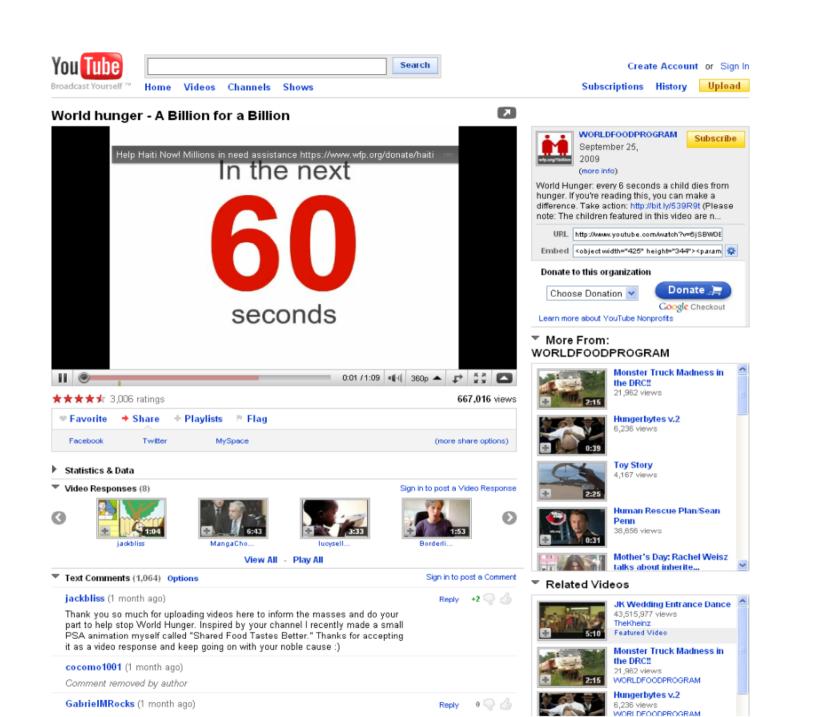
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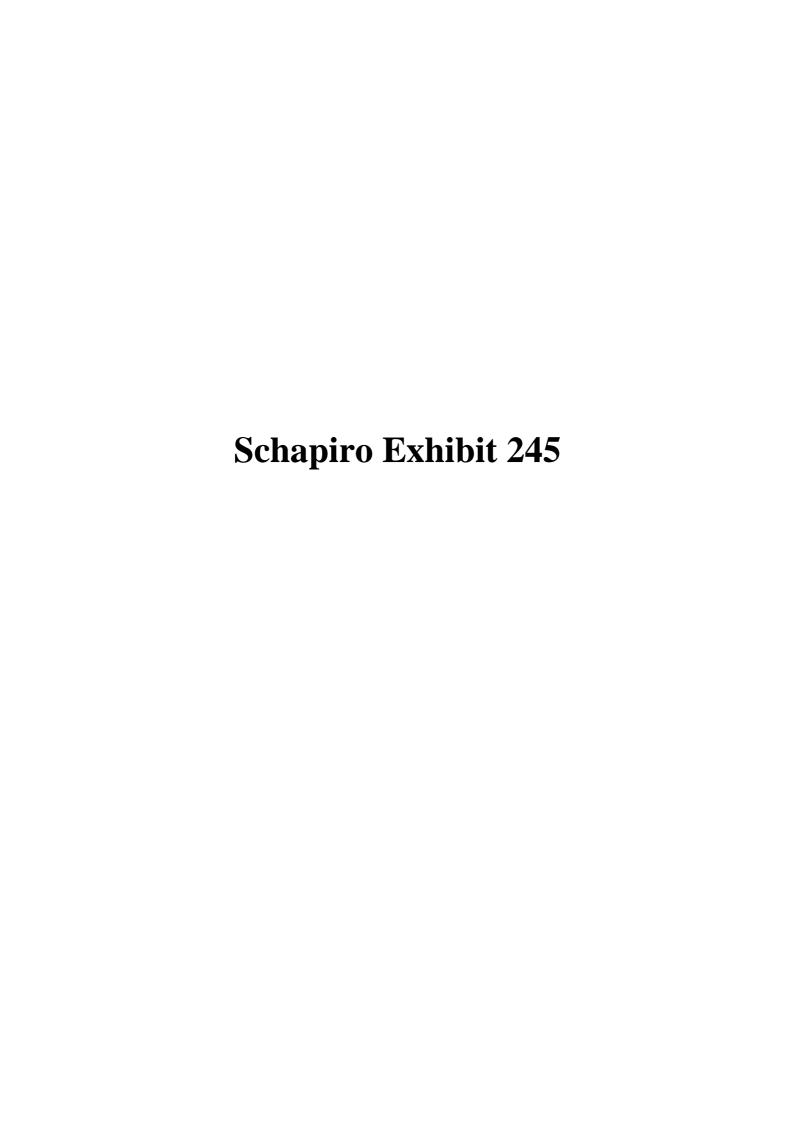
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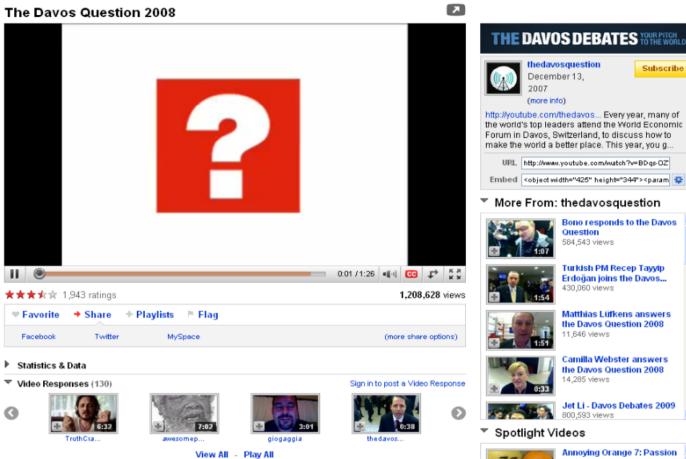




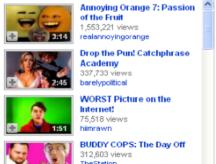


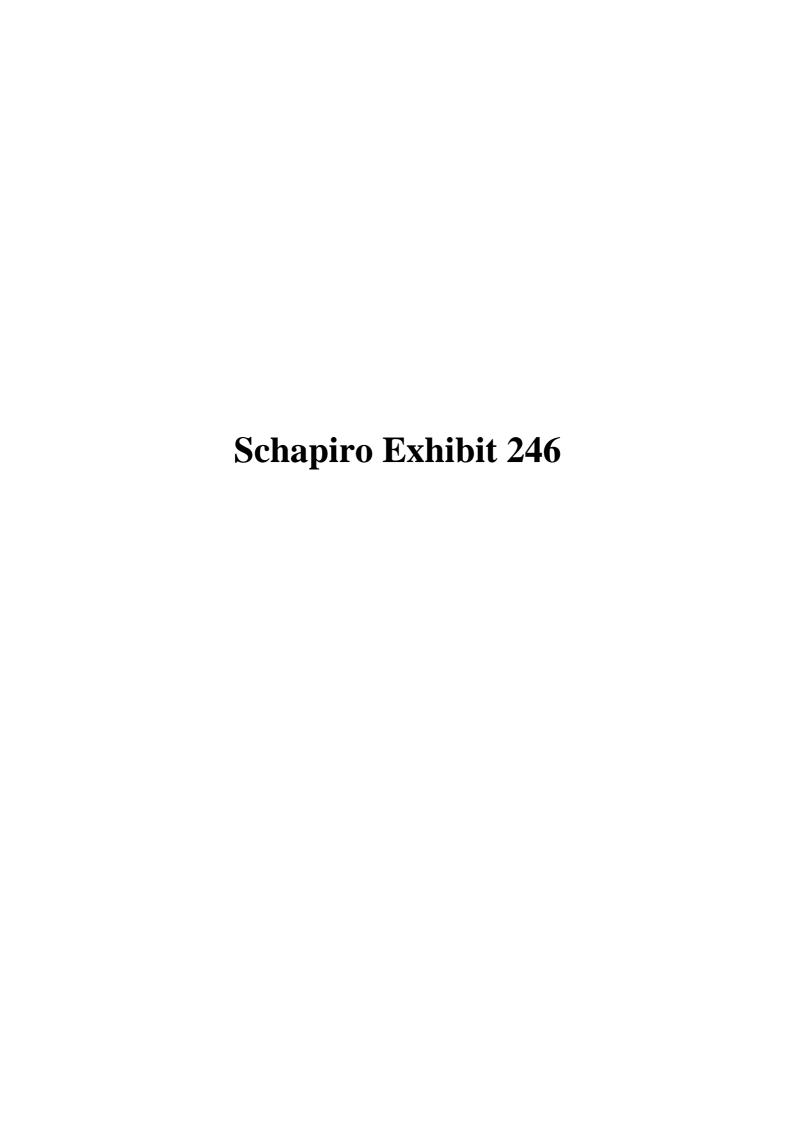
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